



Rubycon America, Inc.

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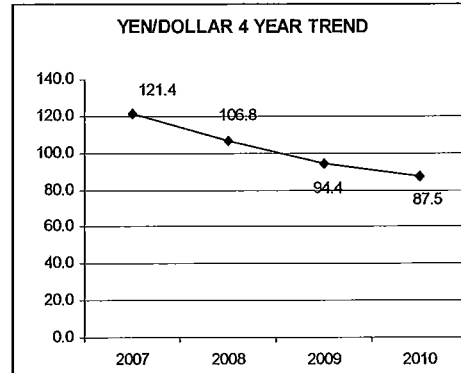
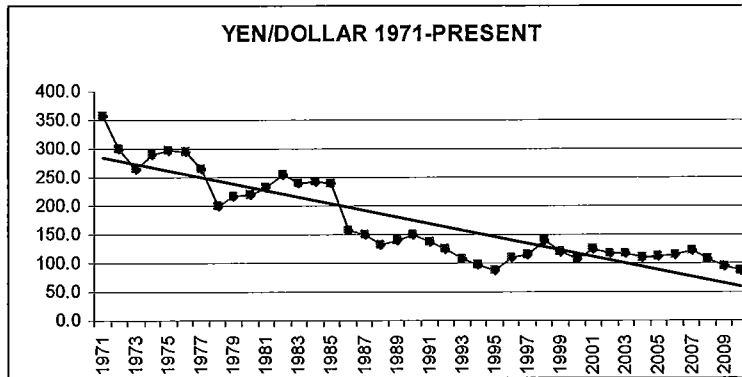
August 26, 2010

Dear Customers;

We thank you very much for your continued support and patronage. The overall market has been strong due to market rebound in various electronic sectors. The demand of capacitors has been exceeding supply - creating shortages and extending lead times.

During this unprecedented period, we have been faced with higher material costs to keep up with the raw material shortages experienced within the industry. To compound this, the Yen is at an all time high versus the Dollar with recent lows in the 83-84 Y/\$ range. Financial experts are predicting this trend to continue for some time.

Unfortunately, it is with great regret that we cannot continue with the present pricing structure for your company. We have attached our latest price list and your individual sales representative will share the any special terms and conditions that may apply with respect to current and subsequent orders.



We have been trying to hold our prices to our customers as much as possible by making every effort to procure raw materials from other areas, increasing productivity by rationalization and reducing the fixed costs and so on. However, our efforts to reduce the production cost were offset by the above market fluctuations.

We apologize for this inconvenience and hope you will understand the position we are faced with currently. We will continue to make every effort to work towards effective solutions and technologies that will bring cost merit to both parties for the long term.

If you have any questions regarding this matter, please do not hesitate to contact us.

Sincerely,

Yasumasa Kanada
VP Rubycon America

RUBYCON CORPORATION

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